

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 121610 / 1		<u>Alt Order #</u> 08254434
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 06/24/16 - 06/28/16		<u>Estimate #</u> 3119
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 05/25/16 / 06/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	06/24/16	06/24/16	NewsCenter 7	530p 5:30 PM-6:00 PM		1:00			P-05		NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/20/16	06/26/16	----1--	1			\$1,900.00						
2	WHIO	06/24/16	06/24/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/20/16	06/26/16	----1--	1			\$800.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	06/20/16-06/26/16	M-F 9a-10a	9:00 AM-10:00 AM	-----F----	1:00		\$800.00			NM		
			Credited											
3	WHIO	06/27/16	06/27/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/27/16	07/03/16	1-----	1			\$1,200.00						
4	WHIO	06/27/16	06/27/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/27/16	07/03/16	1-----	1			\$1,600.00						
5	WHIO	06/27/16	06/27/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/27/16	07/03/16	1-----	1			\$1,600.00						
6	WHIO	06/27/16	06/27/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/27/16	07/03/16	1-----	1			\$800.00						
7	WHIO	06/25/16	06/25/16	Sat Prime Hour 3	10:00 PM-11:00 P		1:00			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		06/20/16	06/26/16	-----1-	1			\$1,400.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	06/20/16-06/26/16	Sat Prime Hour 3	10:00 PM-11:00 P	-----Sa--	1:00		\$1,400.00			NM		
			See MG 7.2											
	2	WHIO	06/20/16-06/26/16	Sat Prime Hour 1	8p-9p	-----Sa--	1:00		\$1,400.00			NM		
			Ⓜ MG for 7.1 06/25											
8	WHIO	06/25/16	06/25/16	PGA	3:00 PM-6:00 PM		1:00			P-05		NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 121610 / 1		<u>Alt Order #</u> 08254434
<u>Contract Dates</u> 06/24/16 - 06/28/16	<u>Product</u> PORTMAN FOR SENAT	<u>Estimate #</u> 3119
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Original Date / Revision</u> 05/25/16 / 06/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		06/20/16	06/26/16	-----1-				1	\$800.00						
9	WHIO	06/25/16	06/25/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		06/20/16	06/26/16	-----1-				1	\$400.00						
10	WHIO	06/25/16	06/25/16	Sat Prime Hour 2	9:00 PM-10:00 PM		1:00			P-05		NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		06/20/16	06/26/16	-----1-				1	\$1,400.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Type</u>			
		1	WHIO	06/20/16-06/26/16	Sat Prime Hour 2	9:00 PM-10:00 PM	-----Sa--	1:00	\$1,400.00			NM			
		See MG 10.2													
		2	WHIO	06/20/16-06/26/16	Sat Prime Hour 2	9:00 PM-10:00 PM	-----Sa--	1:00	\$1,400.00			NM			
		(M) MG for 10.1 06/25													
11	WHIO	06/26/16	06/26/16	Su 1235a-135a	12:30 XM-1:30 XM		1:00			P-05		NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		06/20/16	06/26/16	-----1				1	\$200.00						
12	WHIO	06/28/16	06/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		1:00			P-05		NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		06/27/16	07/03/16	-1-----				1	\$1,500.00						
13	WHIO	06/28/16	06/28/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	1	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		06/27/16	07/03/16	-1-----				1	\$1,700.00						
Totals									0.00				12	\$14,500.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	6	\$6,100.00	(\$915.00)	\$5,185.00
06/27/16 - 06/28/16	6	\$8,400.00	(\$1,260.00)	\$7,140.00
Totals	12	\$14,500.00	(\$2,175.00)	\$12,325.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8254434 TRF# 121610 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/16 14.26
 *** CHANGES *** ** WHIO-TV ***

ADV # _____ ADV. NAME POLI/R PORTMAN/R/SEN/OH REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250
 TOWSON, MD 21204
 SALES PRSN PH- NICK WELTE

ORDER # _____ CONTRACT # 8254434 CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#3119 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN24/16 JUN28/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG10/16 14.26

REP: TO DEANNA
 FR JARED
 OK'D CREDIT ON M2
 RVSD TOTAL 14500
 DOLLARS MOVED TO HL 8248852
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		900A-1000A	60		\$800.00	6/24	6/24	0		FRI	0

AGENCY ADVERTISER CODE = 280
 AGENCY PRODUCT CODE = 316
 AGENCY EST# = 3119

PROGRAM : KELLY&MICHAEL
 RA21+ : 6.8
 CON COM1: KELLY&MICHAEL
 CREDIT TAKEN FOR 1 SPOT(S) MISSED JUN24

REP HEADLINE# 8254434 TRF# 121610
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/16 14.26
 *** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#2	MISSED: FRI/900A-1000A				JUN24		60S	\$800.00	(JUN28/16)	
			OFFER: NONE									
			CMT: SPOT NA PLEASE CREDIT									

JUN/16	\$6,100.00	JUL/16	\$8,400.00									
										CONTRACT TOTAL	14500.00	
										TOTAL SPOTS	12	

MARKET TOTALS \$30,600 WHIO 50% WDTN 31% WKEF 16% WRGT 1% CABL 0% WBDT 2%

SVC- NSI
 DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE